

TIFFANY BURCH

Senior Learning Design Professional

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Summary

Seasoned Learning Design Professional with over a decade of expertise in instructional design and a strong educational background in Educational Technology Leadership. Proficient in managing diverse Learning Management Systems (LMS) and collaborating with multiple stakeholders to deliver innovative learning solutions that enhance engagement and performance. Experienced in curating and structuring engaging content across various platforms, with a proven track record of facilitating impactful training workshops.

Experience

Humana

Senior Learning Design Professional

04/2023 - 03/2024

- Designed and developed comprehensive learning solutions for new hires and existing associates through strategic use of Articulate 360 and robust curriculum development.
- Implemented measurement strategies assessing effectiveness of training programs using feedback for continuous improvement.
- Partnered with subject-matter experts to ensure curriculum content was current, valid, and closely aligned with organizational needs.
- Selected and implemented appropriate media for delivery, including instructor-led training, E-learning, and blended learning, optimizing learning effectiveness and efficiency.

Insperity

Senior Instructional Designer

09/2018 - 10/2022

- Led the development and facilitation of diverse learning experiences, resulting in a 15% uplift in client satisfaction and stakeholder engagement.
- Structured and maintained comprehensive L&D resources, fostering a culture of continuous, self-paced learning.
- Provided technical and helpdesk support for LMS users, enhancing the user experience and promoting effective utilization of learning technologies.

Nalco Champion

Instructional Designer

06/2014 - 04/2018

- Conducted comprehensive training needs analysis, leading to the creation of tailored training modules that significantly improved employee development outcomes.
- Developed and facilitated dynamic train-the-trainer sessions, directly supporting the scalability of internal training capabilities.

BP

Instructional Design Specialist

05/2012 - 06/2014

- Pioneered the adoption of emerging technologies to reduce onboarding time by 30% and enhance learner comprehension and engagement.
- Designed and implemented a variety of multimedia training resources, focusing on engaging and effective learning experiences.

Danbury High School

Technology Teacher

06/2009 - 05/2012

- Revamped the technology curriculum, achieving a 40% increase in student engagement and notable improvements in academic performance.
- Integrated cross-curricular technology applications, enhancing the educational experience and relevance of technology in various subjects.

Education

Lamar University

Master of Education in Educational Technology Leadership

University of Houston, C.T. Bauer College of Business

Bachelor of Business Administration - BBA, Marketing and Management

Skills

SharePoint • Cornerstone OnDemand • Absorb LMS • Adobe Learning Manager • Articulate 360 • Captivate • Vyond • Photoshop • inDesign • Illustrator • Premiere Pro • Audition • WellSaid Labs • Final Cut Pro • Camtasia • PowerPoint • Word • Excel